

CAMDEN HIRSHFELD

PRODUCT DESIGNER

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SKILLS

Software

Figma
Adobe Xd
Framer
Invision
Axure
Jira, Miro, Trello
Adobe CC (Ps, Ai, Id, Pr)
Microsoft 365
Google Workspace
Fusion360
SketchUp

Design

Interaction design
UI design
Storyboarding
Workflows
Wireframing
Prototyping
UX writing
Branding
Sketching
3D modeling & printing

Research

Usability testing
Accessibility testing
A/B testing
Interviewing
Surveying
Heuristic evaluation
Data synthesis

Coding

HTML
CSS
JavaScript

EDUCATION

UX/UI Certificate

University of Minnesota

BFA - Industrial Design

University of Wisconsin-Stout

EXPERIENCES

Getac Video Solutions / Bloomington, MN

Apr 2024 - Present

UX/UI DESIGNER II

Increased ownership over defining product and design requirements, validating developer builds and cross-team communications.

Getac Video Solutions / Bloomington, MN

Jan 2022 - Apr 2024

UX/UI DESIGNER

Design enterprise-level software used by police and military departments for evidence and device management and real time command centers.

Utilize various research practices and customer feedback to create storyboards, workflows, wireframes, visual designs and prototypes depending on project requirements.

Maintain and build upon UX guidelines for consistency and scalability.

Collaborate with managers, developers, product owners, UX teammates and other stakeholders.

Validate and document progression of projects at various stages.

FREELANCE DESIGNER

Nov 2020 - Dec 2021

Developed physical products and digital content for companies such as Minnesota Legit, Stone Arch Glass Studios and Rainbow Play Midwest while pursuing UX/UI certificate from the University of Minnesota.

Minnesota Legit / Minneapolis, MN

Aug 2020 - Nov 2020

PRODUCT DESIGNER

Researched, designed, prototyped and produced cannabis accessories, branded apparel and display cases for retail stores.

Talisman Designs / St. Louis Park, MN

Feb 2020 - Jun 2020

INDUSTRIAL DESIGNER (Contract)

Ideated and prototyped playful and innovative kitchen gadgets. Worked closely with stakeholders and manufacturers to bring new products to market for retail and wholesale.

Pechmann Memorials inc. / Madison, WI

Oct 2019 - Feb 2020

ASSISTANT DESIGNER

Contributed to the end-to-end designs and production of custom stone engravings, bronze plaques and public veterans memorials.